

Sunday, April 12, 2015

Present: Judy, David, Jim M., Sarah, Linda L, Erica, Hugh, Jack ?, Moriko, Fred, Sandy, Mary G., ???

Board Report:

- No response for request for marketing person from community.
 - Until a person comes forward, teachers and event organizers will need to do their own marketing.
 - Info can go on the Web also.
- Donation button on the web is having some problems.
 - The donation goes through to SM, the donor gets a thank you but the system then goes to another web site.
 - It will be taken down for a fix, so for now, wait on doing any on line donations.
- By Laws are up on the website. Please look at them and send comments to Jim McBain
- Treasurer's Report: (see attachment)
 - Income last month \$1800.
 - Paid Turner and DSC to secure the Howell site for a fall retreat.
 - Balance \$783
 - Thanks to all who offered dana.

- A social email option has been created!
 - This is an “opt in” option. Jim will send out an email asking if you want to join the 'Still Social' email list.
 - If you join the list you will be able to respond to the entire email list or to individual people on the list.
 - Guidelines for posting include:
 - Appropriate posts:
 - invitations to movies or other events
 - recommended books
 - speakers coming to town
 - announcements
 - updates on personal life events
 - requests for assistance / care
 - Discouraged posts include:
 - Personal fundraising
 - Jokes
 - Internet cat videos, etc
 - political issues
 - If you think an email was sent that doesn't jive with the intention and purpose of the list you can alert Jim or David and they will follow-up as needed.
- Teachers' Council Report:
 - Needs assessment being reviewed.

- A short dharma talk will be given by the teachers monthly.
 - It will be the 4th Sunday of the month.
 - The topic will be posted on the website.
 - The 1st talk will be on Sangha and given by David L.
 - There will be a sitting (45"), dharma talk (about 15- 20"), break (10") and then discussion (40"). The total time frame is still 1 1/2 hrs.
 - If a community member would like to offer a dharma talk, contact the Teachers' Council via David L
- Preferences from the needs assessment was 'off the cushion' topics.
- Summer classes planned.
- A Day of Meditation is being planned.
- Marketing Brainstorm:
 - Linda L led a brainstorm session for marketing SM.
 - If you have additional ideas, contact Linda.
 - The brainstorm list will be sent as an attachment to the sangha rather than posted on the website with these minutes.
 - Please come to the next community meeting to discuss next steps.
 - Need to discuss goal of marketing at a future community mtg.

- Next community mtg will be on May 17th because of Mother's Day.

TO DO

- A couple of people didn't get the email from Jim about the marketing request. Judy and Jim will follow-up.
- Hugh will double check the monthly fee for Turner.
- Hugh will forward billings sent to him by Turner Snr Center to David L to review and confirm # of classes and if the billing is correct.

Respectfully submitted,
Erica Dutton